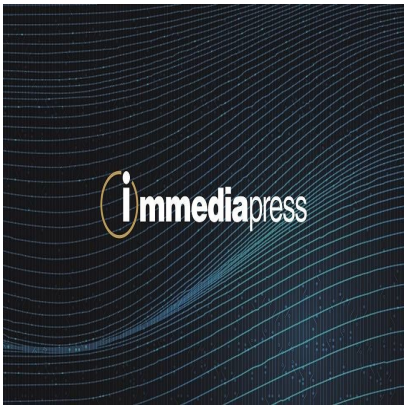

THIRDREALITY Makes Its Independent IFA Debut with Matter Smart Home and Smart Care Solutions

Descrizione

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BERLIN, Aug. 19, 2026 /PRNewswire/ â?? THIRDREALITY, a smart home technology company focused on reliable and user-friendly connected devices, will make its first independent booth appearance at IFA 2026, showcasing its latest Matter-focused smart home products and smart care solution at Hall H1.2, Booth 100, Messe Berlin, from September 4â??8, 2026.

At this yearâ??s IFA, THIRDREALITY will present two key product directions: practical Matter smart home devices for everyday automation, and a modular smart care solution designed to support safer independent living at home.

For the smart home market, THIRDREALITY will highlight its new Matter-over-Thread lineup, including the Smart Soil Moisture Sensor, Smart Button, Smart Plug, and Smart Bulb. The lineup is designed to make smart home automations easier to set up while giving users more flexibility across major Matter ecosystems. These products cover everyday use cases such as plant care, scene control, energy monitoring, and lighting.

THIRDREALITY will also showcase a Zigbee-based smart security solution, including a Siren, Keypad, Motion Sensor, and Door Sensor. The solution is designed for simple home protection scenarios, helping users monitor entry points, detect movement, and trigger audible alerts through connected devices. It expands THIRDREALITYâ??s Zigbee portfolio from individual sensors into a more complete home security setup.

THIRDREALITY will also introduce ThirdStage HelpLink Smart Care, an Age Tech solution built for home-based senior care. HelpLink starts with a hub speaker, emergency buttons, and family app connection, allowing seniors to call for help by voice or button. The system can expand with activity sensors, room speakers, air quality monitoring, bedside vital and sleep awareness, and medication

management modules.

The Matter-over-Thread lineup and new Zigbee products are planned for release in the second half of 2026, with final availability and pricing to be announced closer to launch. Existing Zigbee models will continue to be supported.

Visit THIRDREALITY at Hall H1.2, Booth 100, Messe Berlin, September 4â??8, 2026.

About THIRDREALITYTHIRDREALITY is a smart home technology company dedicated to developing reliable, user-friendly, and practical connected devices. Its product portfolio includes sensors, switches, plugs, lighting, controllers, and automation products across Matter, Thread, Zigbee, and Wi-Fi.

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