



TCMA Launches “The NEXT Chapter” with 5 Engines to Accelerate Cement Industry Toward Net Zero 2050

Descrizione

COMUNICATO STAMPA “CONTENUTO PROMOZIONALE”

Thai Cement Manufacturers Association (TCMA) has advanced its strategy, “The NEXT Chapter to Net Zero 2050,” through five key implementation pillars “5 Engines to Net Zero” under the theme “Accelerating Collaborative Action towards Net Zero 2050.” The initiative aims to accelerate the transition of Thailand’s cement industry toward a low-carbon future, while elevating its role as a Climate Solution Partner, in alignment with Thailand 2050 Net Zero Cement and Concrete Roadmap, a shared industry commitment.

BANGKOK, THAILAND “

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“ 29 July 2026 “ Amid growing climate pressures and intensifying global competition, Thailand’s cement industry is accelerating its transformation by integrating policy, technology, innovation, energy transition, circular economy, and digitalization into practical implementation; enhancing competitiveness while reducing greenhouse gas emissions.

Mr. Surachai Nimla-or, Chairman of TCMA, stated that “The NEXT Chapter” represents a critical inflection point for the industry, guided by the principle of being “competitive, growth-oriented, and low-carbon.” TCMA is advancing this transition through five key engines:

“The core of The NEXT Chapter is accelerating collaborative action; connecting policy, technology, and investment to deliver measurable and scalable impact,” said Mr. Surachai. He added that TCMA continues to advance SARABURI SANDBOX, a low-carbon city pilot that serves as a testing ground for innovative technologies and mechanisms before scaling at the national and regional levels.

The implementation of the 5 Engines to Net Zero reflects the industry’s transition from a traditional producer to a solution provider in addressing climate change, reinforcing the role of Thailand’s cement industry as a key driver in the country’s pathway toward Net Zero 2050.

Hashtag: #TCMA #TCMAat20 #TCMAinAction #TCMAtoNetZero2050 #NextChapterNetZero
#ClimateSolutionPartner #CementDecarbonization

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