Super Moments in Focus: OPPO Announces Global Winners of the 2025 Photography Awards

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COMUNICATO STAMPA â?? CONTENUTO PROMOZIONALE

SHENZHEN, CHINA â?? Media OutReach Newswireâ?? 15 December 2025 â?? OPPO today announced the global winners of the 2025 OPPO Photography Awards, its annual international competition celebrating creativity, storytelling, and the power of mobile photography. The 2025 edition attracted nearly 2 million entries from 87 countries, making it the largest in the contestâ??s history. Winning works will be showcased at the global finale in Cairo, Egypt, on December 18, 2025, bringing together creators from around the world.

â??Mobile photography is more than a toolâ??it has become a global stage for creative voices,â?• said Ling Liu, OPPO Overseas CMO. â??Through the OPPO Photography Awards, we aim to support creators, let their perspectives be seen worldwide, and inspire audiences to discover the extraordinary in everyday lifeâ??the true essence of â??Super Every Moment.'â?•

Gold, Silver, and Bronze Winners: Capturing Super Moments in Life

This year, 10 photographers were honored with Gold, Silver, and Bronze Awards for their exceptional visual narratives.This yearâ??s Gold Award goes to Boooya for â??Dialect â?? The Fading Voice,â?• a compelling visual project that transforms an auditory cultural crisis into powerful imagery. Through a series of mobile photographs, the creator documents the fragile present and uncertain future of dialect cultureâ??from traditional opera performances to scenes revealing the widening linguistic gap between generations. The series stands out for f its conceptual clarity and emotional resonance. The jury highlighted its social importance: â??The disappearance of language is the disappearance of culture.â?

• In recognition of Boooyaâ??s outstanding work and thoughtful artistry, the grand prize comprises USD 25,000 along with OPPOâ??s latest flagship devices to support his creative work.

Among the three Silver Award recipients, Ray Cheungâ??s â??Person from Another Placeâ?• captures a young girl on a bus, her distant gaze turning a fleeting winter scene in St. Petersburg into a poetic reflection on youth and solitude. Judge Tina Signesdottir Hult called it â??art,â?• praising its simplicity, balanced tones, and ability to convey emotion without distraction. The six Bronze Award honorees highlight cultural diversity, including Abdullah Salahâ??s â??Timeless Framingâ?• (OPPO Reno14 5G), which documents the centuries-old El Mermah equestrian tradition, capturing a single moment of speed, intensity, and cultural vitality.

Together, this yearâ??s top works reflect the humanistic depth, cultural insight, and technical finesse that mobile photography can now achieve. As one judge remarked, â??Iâ??m impressed by all photographersâ?? remarkable control over the frame and rich spectrum of emotions their works evoked. It is a pure delight for me to experience all the entries, and almost hard to believe they were captured with a mobile phone camera.â?•

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Expanded Recognitions: Spotlighting Diverse Talents

The 2025 OPPO Photography Awards introduced expanded submission categories, covering moments from fleeting beauties to profound human connections. This year, 60 photographers were recognized across Category Awards, as well as the newly added Honorable Mention, Audienceâ??s Choice, and Regional Award, reflecting OPPOâ??s commitment to highlight global creative talent and provide a platform for their voices to be seen worldwide.

Entries capture the energy and vitality of everyday life, from a young couple holding hands in a subway to children playing in India or a Brazilian family during coffee harvest. Through the lenses of local creators, these images reveal authentic cultural moments and celebrate the diversity of human experiences across the globe.

Mobile Photography: A Universal Language of Cultural Exchange

This yearâ??s diverse perspectives reaffirm OPPOâ??s view that meaningful stories are found in everyday life â?? and that mobile photography is a powerful way for people to express themselves and preserve what matters. Powered by the LUMO Image Engine, OPPO devices deliver more natural rendering of light, depth, and detail, enabling creators to tell stories that feel intuitive, human, and true to life.

Now in its third year, the OPPO Photography Awards has grown into a global stage that not only recognizes distinctive visual narratives but also supports emerging creative voices. Aligned with this yearâ??s theme, â??Super Every Moment,â?• OPPO continues to encourage creators worldwide to discover extraordinary stories hidden in ordinary moments.

To learn more about this yearâ??s winning works and about the OPPO Photography Awards, please visit https://lumo.oppo.com/en/.

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