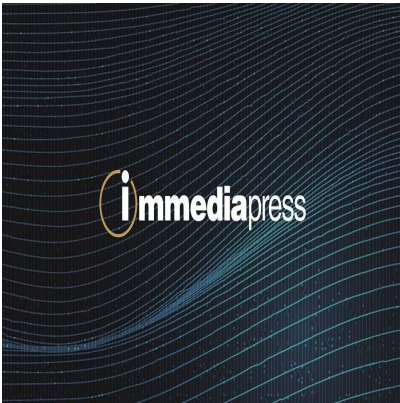




NatGold Digital Activates European Marketing Campaign for NATG

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

bull markets media GmbH engaged by 78X to lead first major activation under expanded global marketing program

CORAL GABLES, Fla., Sept. 10, 2026 /PRNewswire/ - NatGold Digital Ltd. (NatGold Digital or the Company), a pioneering digital gold mining company with a patent-pending process for sustainably unlocking the intrinsic value of in-ground gold resources through its digital mining and blockchain-based tokenization platform, today announced the launch of its European marketing campaign for the NatGold Token (NATG).

The initiative represents the first major regional activation of NatGold Digital's expanding global marketing strategy, moving from the establishment of international trading access and multilingual marketing infrastructure to direct market engagement across Europe.

78X Marketing Group, which is leading NatGold Digital's global marketing efforts, has engaged Germany-based bull markets media GmbH to spearhead the Company's European educational and market-awareness campaign. Bull markets brings an established financial-media ecosystem, digital marketing capabilities, investor communities and specialized experience across both commodity and cryptocurrency markets to the European program.

Through financial-market education and content, digital audience development and targeted market engagement, the program will introduce European audiences to NatGold's sustainable digital mining model designed to unlock the intrinsic value of technically verified in-ground gold resources through tokenization without physically extracting, processing or moving the gold. This non-extractive approach allows the gold to remain securely stored in Mother Nature's Vault while providing a new digital pathway for realizing its intrinsic value.

“Gold and Bitcoin have demonstrated the enormous global demand for assets that offer an alternative to traditional fiat money,” said Matthias Abresch, Managing Director of bull markets media GmbH. “NatGold introduces something genuinely new to that category: the geological scarcity and monetary heritage of gold combined with the accessibility of a digital asset, while avoiding the environmental disruption associated with physically mining the gold. We believe this combination of sound-money principles, sustainability and digital innovation will resonate strongly with European investors, and we are excited to introduce the NatGold story across the region.”

The European initiative is being structured to operate in accordance with applicable European regulatory requirements, including MiCA requirements governing crypto-asset marketing communications.

NatGold Digital’s newly launched multilingual Web3 platform and professionally localized educational video library will support the campaign, with resources available in English, German, French, Italian, Spanish and Portuguese.

“Europe brings together many of the characteristics that make the NatGold proposition particularly relevant – a deep understanding of gold as a monetary asset, strong expectations around sustainability and an increasingly sophisticated digital-asset marketplace,” said Andrés Fernández, Chief Executive Officer of NatGold Digital. “With the regional expertise and market reach now in place to engage European audiences directly, this campaign represents an important next step in building international awareness and understanding of NatGold and NATG.”

NatGold Digital intends to progressively expand its marketing activities into additional international markets and languages while continuing to broaden global trading access to NATG.

About NatGold Digital Ltd.

NatGold Digital Ltd. is the global leader in digital gold mining and the architect and operator of a patent-pending, non-extractive platform designed to unlock the intrinsic value of technically verified in-ground gold resources that remain securely stored in Mother Nature’s Vault. NatGold Tokens are structured to represent standardized unit interests in NatGold Certified Resources, disclosed under internationally recognized geological Technical Reports – without physical extraction, processing, or movement of gold. The result is a superior fiat money alternative designed to help lead a global monetary reformation.

For additional background, please visit NatGold.com or our official YouTube channel for videos and information about our digital mining ecosystem: youtube.com/@NatGold_Digital.

About bull markets media GmbH

bull markets media GmbH is a Germany-based financial media company specializing in financial-market information, investor education and digital financial publishing, serving private investors and market participants across European markets.

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and/or other professional advisors.

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