Mitrade Sponsors World Snooker Tour, Backing the Action Across Europeâ??s Snooker Heartlands

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LIMASSOL, Cyprus, Aug. 27, 2026 /PRNewswire/ â?? Mitrade, a CFD trading platform, is sponsoring the World Snooker Tour (WST) as its Official Trading Partner for the 2026/27 season. The move lands in a region which has produced the majority of snookerâ??s top-ranked players.

The partnership with WST comes at a time when Mitrade sees accelerated growth. The group recently reported 54% increase in active trading clients since January 2026, with total lots traded increasing by 149%.

Snooker remains popular across Europe, particularly in Germany. The German Masters has drawn sell-out crowds at its 2,500-seat Berlin venue since its inception in 2011 and is broadcast across the continent by Eurosport.

â??Snooker has been entrenched in European culture for generations â?? passionate crowds, historic venues, a fanbase that takes the game seriously,â?• said Timur Konsky, CEO of Mitrade EU. â??Weâ??re proud to support the World Snooker Tour as it enters its new season, and we look forward to being part of its community across Europe.â?•

â??We are delighted to welcome Mitrade to the World Snooker Tour,â?• said Peter Wright, Chief Commercial Officer of WST. â??This is a significant partnership with a dynamic global brand, and we are excited about working together across our European events.â?•

Mitradeâ??s involvement with WST will kick off at the British Open in Cheltenham on 31 August 2026.

About Mitrade

Mitrade is a CFD trading platform operating in eligible EEA markets through Mitrade EU Limited, a CySEC-authorised investment firm (CIF438/23). Other legally separate entities within the international group are independently authorised and regulated in their respective jurisdictions by ASIC (AFSL398528), CIMA (SIB1612446), FSCA (FSP54842), FSC (GB20025791), and CMA (20200000397).

Globally, the brand connects 7M+ traders to 1,000+ CFDs on indices, forex, commodities, shares, ETFs and more. The platform is designed to provide fast execution, flexible leverage on a per-position basis, competitive spreads and an intuitive interface accessible across multiple devices.

Risk Warning: CFDs are complex instruments and come with a high risk of losing money rapidly due to leverage. 80% of retail investor accounts lose money when trading CFDs with this provider. You should consider whether you understand how CFDs work and whether you can afford to take the high risk of losing your money.

Visit https://www.mitrade.eu for more information.

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