



Infosys and Roland-Garros Serve Up AI-Powered Digital Fan Experiences, Extend Partnership Through 2031

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

PARIS, May 28, 2026 /PRNewswire/ - Infosys (NSE: INFY) (BSE: INFY) (NYSE: INFY), a global leader in AI-first business consulting and technology services, in partnership with Roland-Garros today announced an exciting line-up of new AI-powered digital experiences for tennis fans, set to debut at Roland-Garros 2026. Alongside these innovations, Infosys and Roland-Garros also announced the extension of their AI and digital innovation partnership through 2031, reaffirming shared commitment to transforming the sport through cutting-edge technology and AI-powered experiences for fans, coaches, players, and media.

Leveraging Infosys Topaz, an AI-first offering powered by generative and agentic AI technologies, these new experiences are designed to deepen how fans, coaches, players, and media engage with the sport. For fans, they deliver more intuitive, insightful, and immersive ways to experience live tennis. Building on existing platforms such as Match Centre, AI-Assisted Journalism, and the Infosys 3D Art Museum, the latest updates introduce richer real-time insights, conversational interfaces, and personalized on-site interactions and enable media teams with AI-assisted storytelling.

The new AI-powered innovations for 2026 include:

Several existing platforms also return with meaningful enhancements. These include:

In addition to these innovations, Infosys continues its collaboration with Association F  te le mur (FLM), a charity partner of FFT, to support tech-enabled learning initiatives for underprivileged youth in Paris. FLM and Infosys are working together to develop tennis-related learning modules on Infosys Springboard, a digital learning platform designed to enable upskilling for digital inclusion and social impact. Additionally, 60 youth from underprivileged backgrounds, aged 11 to 17, will have the opportunity to visit Roland-Garros and participate in AI and technology workshops led by Infosys experts, inspiring the next generation through hands-on exposure of digital skills and innovation.

Gilles Moretton, President, French Tennis Federation, said, “Our long-standing partnership with Infosys continues to push the boundaries of how Roland-Garros connects with its audience. By combining the tournament’s heritage with advanced AI technologies, we are creating richer, more inclusive experiences that resonate with fans on-site and around the world, while staying true to the spirit of the game.”

Sumit Virmani, Global Chief Marketing Officer, Infosys, said, “As AI continues to reshape how fans engage with live sport, the real opportunity lies in turning data into deeply engaging experiences. At Roland-Garros, we are leveraging AI to go beyond simply presenting match information by enabling fans to experience the momentum, context, and emotion of the game in real time. These innovations underscore our commitment to building intelligent, human-centric digital ecosystems that enhance engagement at scale.”

About Roland-Garros

For sports lovers as well as the general public, Roland-Garros is an unmissable event. In 2025, Roland-Garros welcomed 687,249 spectators (a record) and was broadcast in 220 territories around the world, confirming its status as a global sporting event of the highest importance. Organized by the French Tennis Federation, Roland-Garros is the only Grand Slam tournament played on clay—one of the oldest and most prestigious surfaces in the history of tennis.

About Infosys

Infosys is a global leader in AI-first business consulting and technology services. Over 325,000 of our people work to amplify human potential and create the next opportunity for people, businesses, and communities. As navigators of enterprise transformation, we enable businesses in 63 countries to unlock AI value at scale. With over four decades of experience in managing the systems and workings of global enterprises, we accelerate business transformation through our AI-first value framework, deep domain expertise, and our unique ability to orchestrate innovations from our AI-native partner ecosystem. Infosys is counted among the world’s Top 100 brands committed to being a well-governed, environmentally sustainable partner for our clients where deep talent expertise, in an inclusive workplace, help them navigate their next.

Visit www.infosys.com to see how Infosys (NSE, BSE, NYSE: INFY) can help your enterprise navigate your next.

Safe Harbor

Certain statements in this release concerning our future growth prospects, or our future financial or operating performance, are forward-looking statements intended to qualify for the “safe harbor” under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results or outcomes to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding the execution of our business strategy, increased competition for talent, our ability to attract and retain personnel, increase in wages, investments to reskill our employees, our ability to effectively implement a hybrid work model, economic uncertainties and geopolitical situations, technological disruptions and innovations such as artificial intelligence (“AI”), generative AI, the complex and evolving regulatory landscape including immigration regulation

changes, our ESG vision, our capital allocation policy and expectations concerning our market position, future operations, margins, profitability, liquidity, capital resources, our corporate actions including acquisitions, and cybersecurity matters. Important factors that may cause actual results or outcomes to differ from those implied by the forward-looking statements are discussed in more detail in our US Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2025. These filings are available at www.sec.gov. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

Logo: https://mma.prnewswire.com/media/633365/5460444/Infosys_Logo.jpg

View original content: <https://www.prnewswire.co.uk/news-releases/infosys-and-roland-garros-serve-up-ai-powered-digital-fan-experiences-extend-partnership-through-2031-302784331.html>

Copyright 2026 PR Newswire. All Rights Reserved.

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE: Immediapress - un servizio di diffusione di comunicati stampa in testo originale redatto direttamente dall'ente che lo emette. L'Adnkronos e Immediapress non sono responsabili per i contenuti dei comunicati trasmessi

-

[immediapress/pr-newswire](https://www.immediapress.com/pr-newswire)

Categoria

1. Comunicati

Tag

1. ImmediaPress

Data di creazione

Maggio 28, 2026

Autore

redazione