



HKTDC Smart Lighting Expo and Hong Kong International Lighting Fair (Spring Edition) to open in April

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

HONG KONG SAR - Media OutReach Newswire - 16 March 2026 - The 17th HKTDC Hong Kong International Lighting Fair (Spring Edition) and the 3rd HKTDC Smart Lighting Expo will be staged from 20 to 23 April at the Hong Kong Convention and Exhibition Centre. Under the theme "Go Smart & Live Green", worldwide exhibitors will present global buyers with a wide range of high-quality lighting products.

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The role of lighting has been redefined and transformed into a vital component that enhances well-being and fosters improved environments along with the advancement of the lighting industry. Smart Lighting Expo, a comprehensive platform for the entire supply chain, showcasing an extensive array of products and solutions, including smart lighting technologies, human-centric designs, energy-efficient innovations, advanced digital signage solutions and much more. Given the rising demand in smart display solutions and entertainment lighting driven by mega-events all over the world, a new zone named Smart Commercial Display & Stage Audio-Visual Zone will be launched, featuring renowned brands and leaders of the industry. Key industry leaders such as Absen, whose products were used in NBA, New York Times Square and FIFA Qatar World Cup, will showcase their latest offerings.

The concurrent Spring Lighting Fair will continue to serve as a one-stop trading platform. The Greenovation zone will make a welcome return and showcase green building products and green lighting products, including solar panel, electrical engineering, energy-efficiency lighting systems, safety

and security technology. The Leisure Lighting Zone and the Outdoor Lighting Zone will be newly introduced to bring specialised products tailored to leisure and outdoor applications. Fair's highlighted zone, the Hall of Aurora, will gather renowned brands and showcase innovative lighting products and technologies. Other product zones include commercial lighting, decorative lighting, residential lighting, technical lighting and lighting accessories.

A new highlight of this year's fairs, Light Lab, debuts in Hall 3 as a dedicated themed display area designed to immerse visitors in the future of smart and intelligent lighting. This innovative showcase features interactive lighting products equipped with cutting-edge technologies, presented in a compelling scenario-based format to demonstrate real-world applications. Visitors can explore three distinct scenes:

Many of the exhibited products emphasise ESG (Environmental, Social, and Governance) principles, include award-winning designs, and draw from iconic real-world projects[DC1][C(2)], underscoring the latest trends in sustainable, intelligent, and human-centric lighting solutions.

In addition to showcasing products, the twin lighting fairs will feature informative forums where industry players will share their insights on the latest trends and developments in the lighting industry. These forums will provide a valuable platform for knowledge exchange and networking among industry professionals. Asian Lighting Forum will take place on 20-21 April to facilitate the lighting industry to adapt to the latest sustainability standards and market trends of landscape and outdoor lighting, as well as showcasing recognised immersive entertainment lighting projects by award-winning designers. To be held on 21 April, industry experts will present the technological advancements in human-centric lighting and the application of intelligent LED solutions with case studies in Smart Lighting Solution Forum.

Providing Buyers with a seamless sourcing journey

The events will adopt the EXHIBITION+ hybrid model, enhanced by the 'Click2Match' online smart business matching platform, available from 13 to 30 April and 'Scan2Match' will be also available at the fairs, serving as a feature designed to bridge offline and online interactions. With the HKTDC Marketplace App, buyers can scan dedicated QR codes from exhibitors to bookmark their favourites, access product information, view electronic floor plans, and engage in conversations with exhibitors even after the fair, allowing them to seamlessly continue their sourcing journey.

To attract exhibitors and buyers from key markets, the HKTDC is offering special airfare deals and value-for-money hotel accommodation while more than 40 hotels are offering special booking discounts

for trade buyers and five airlines are providing discounted airfares for overseas buyers and exhibitors. In 2025, the twin lighting fairs welcomed some 15,000 buyers from 108 countries and regions, a testimony to the fairs' internationality.

Product at a Glimpse

Smart Lighting Expo
Smartlightingexpo.hktdc.com

A25 Series
Premier Low-carbon and Energy-saving LED Display

Exhibitor: Shenzhen Absen Optoelectronic Co., Ltd.

Zone: Smart Commercial Display & Stage Audio-Visual

Booth: 1B-B01

Product Description

The A25 Series Premier Low-carbon and Energy-saving LED Display consumes less than 1 KWH/SQM per day. With over 50% energy saving compared with standard solutions, it promotes a green shift in outdoor advertising and is ideal for Spectacular, Billboard, Transit, Sports, etc. with its aviation-grade waterproofing

Ambit 3 + Spot Extended Coverage Screen Light

Exhibitor: Zhongyuan Innovation (HK) Limited

Zone: Smart Lighting Products & Solutions

Booth: 1B-D11

Product Description

Designed to create an expansive and immersive atmosphere for gaming, movie and music, the PC light supports 16 million color choices with multiple modes and vibrant effects. Functions such as picture and sound synchronization, ambience coverage, and eye protection could be controlled by an intuitive and user-friendly PC application. Its unique design also allows tool-free setup in seconds with adjustable light angle.

Extreme Low Glare Spotlight

Exhibitor: Guangdong ThinkGis Lighting Technology CO., Ltd

Zone: Smart Lighting Products & Solutions

Booth: 1B-E12

Product Description

As a recipient of Lighting Awards 2025, the spotlight is engineered with precision optical system design and high energy efficiency, ideal for outdoor lighting scenes. Employing optimised light source configuration, reflector cup structures, and glare control rings, environmental light interference is significantly mitigated, ensuring distribution of light concentrated within the targeted zones.

Spring Lighting Fair
Hklightingfairse.hktdc.com

Contatti:
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Micro Track Light

Exhibitor: Kang Cai International Lighting Co., Limited Zone: Hall of Aurora Booth: 1E-A02

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Responsabilità editoriale di Immediapress

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Categoria

1. Comunicati

Tag

1. ImmediaPress

Data di creazione

Marzo 17, 2026

Autore

redazione

default watermark