



ENGWE O20 Boost Redefines Folding E-Bike Performance Standards at Less Than Half the Price of Premium Models

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

BERLIN, June 22, 2026 /PRNewswire/ - Global electric mobility brand ENGWE today announced the launch of the O20 Boost, a folding e-bike designed to address a long-standing limitation in the category: the trade-off between portability and performance.

Folding e-bikes have traditionally been defined by a clear compromise model. They prioritize compactness at the cost of ride comfort, range, and power. Performance oriented e-bikes solve these limitations but sacrifice portability. The O20 Boost is positioned to close this gap by introducing a full-performance riding system within a folding format.

Positioned as a Full Performance Folding E Bike without compromise, the O20 Boost extends ENGWE's urban mobility lineup by improving comfort, suspension capability, and drivetrain performance in a category historically defined by functional limitations rather than performance capability.

Within the folding e-bike category, most existing models prioritize urban efficiency, lightweight design, and practicality. The O20 Boost takes a performance-led approach within the same form factor, delivering higher power output, increased comfort, and extended real-world range at less than half the price of premium folding systems.

The O20 Boost is priced from €1,099, down from €1,299, with a limited-time introductory offer available from June 22 to July 6 including bundled accessories.

Key Features

"The O20 Boost reflects a structural shift in what riders now expect from folding e-bikes," said an ENGWE spokesperson.

•With the O20 Boost, we are removing the idea that folding design must come at the cost of performance. •

About ENGWE

ENGWE is a global electric mobility brand founded in 2014, specializing in e-bikes and e-scooters for urban and recreational use. The company serves over 5 million riders across more than 40 countries and regions. With in-house R&D and integrated manufacturing capabilities, ENGWE manages the full process from development to global distribution, delivering practical mobility solutions for everyday commuting.

For more information, visit [ENGWE Official Website](#).

View original content to download multimedia:<https://www.prnewswire.co.uk/news-releases/engwe-o20-boost-redefines-folding-e-bike-performance-standards-at-less-than-half-the-price-of-premium-models-302804665.html>

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