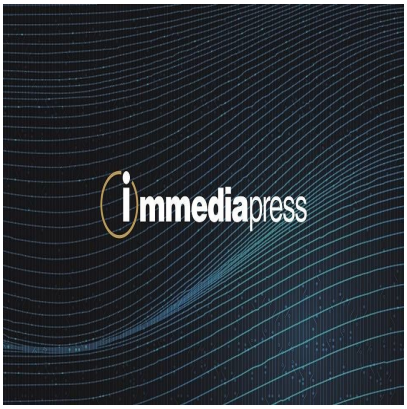


COMUNICATO STAMPA SPONSORIZZATO â?? Phuket, Thailand Rises as a Tropical Haven for European Buyers

Descrizione

default watermark

(Immediapress) â??

PHUKET, THAILAND â?? Media OutReach Newswire â?? 9 October 2025 â?? Phuket, Thailandâ??s largest island is now a top destination for European families, retirees and investors seeking property abroad. Known for its pristine beaches, vibrant culture, warm year-round climate and the equally warm Thai hospitality, Phuket is an exceptional place to escape from cold winters, economic uncertainty and urban pressures.

Phuket is increasingly accessible to European travellers, thanks to recent expansions in direct flight routes from London, Frankfurt, Paris, Zurich, Vienna and other major cities as well easy connections through the Middle East, Bangkok, Hong Kong or Singapore. The island has also gained recognition as a top destination for long-term stays thanks to its affordability, relaxed lifestyle and peaceful environment.

Property prices in Phuket are also significantly lower than in European coastal hotspots like Spainâ??s Costa del Sol or Italyâ??s Amalfi Coast. Buyers have access to a wide variety of condos, from stylish entry-level units to luxurious branded residences that offer exceptional value.

Phuketâ??s lifestyle is equally compelling, with residents enjoying outdoor activities, world-class golf courses, yacht marinas, international shopping malls, and an exceptional culinary scene. Reliable high-speed internet and international hospitals and schools further enhance Phuketâ??s appeal for families, professionals, and retirees.

A key driver of Phuketâ??s real estate development is the Banyan Group, globally renowned for its luxurious and pioneering Banyan Tree Hotels & Resorts. Ranked as the top Asian operator of branded residences and the fifth globally, Banyan Group focuses on sustainability, comfort, and well-being. European buyers, who have historically accounted for around a third of the groupâ??s property sales trust its reputation and unrivalled after-sales service. Banyan Group recently scooped 15 top honours in the International Property Awards â?? the highest for any real estate developer in Asia.

Laguna Phuket, a 1,000-acre integrated resort developed by the Banyan Group is at the heart of the islandâ??s real estate appeal. Located along a 3-kilometer stretch of Bang Tao Beach, Laguna Phuket is an idyllic community built around lakes and woodlands which features seven world-class hotels, an award-winning golf course, and over 3,000 branded condos all interconnected by free shuttle buses and ferries.

default watermark

Laguna Phuket is home to a vibrant international community, with residents from over 50 nationalities. Its comprehensive infrastructure includes a kindergarten, wellness facilities plus unrivalled outdoor and leisure activities and even the magnificent new Rava Beach Club â?? the islandâ??s largest â?? making it a self-contained, vibrant neighborhood.

â??Laguna Phuket has grown into a vibrant residential community. Itâ??s a safe, stable, and world-class environment where families, retirees, and professionals can thrive,â?• said Stuart Reading, Managing Director of Banyan Group Residences.

Contatti:
ImmediapressContact:GHC Asia on behalf of Banyan Group Jasmine Tan | +65 9848 6935 | jasmine.tan@ghcasia.com

COMUNICATO STAMPA SPONSORIZZATO: Immediapress Ã¨ un servizio di diffusione di comunicati stampa in testo originale redatto direttamente dallâ??ente che lo emette. Lâ??Adnkronos e Immediapress non sono responsabili per i contenuti dei comunicati trasmessi

â??

immediapress

Categoria

1. Comunicati

Tag

1. ImmediaPress

Data di creazione
Ottobre 10, 2025
Autore
redazione

default watermark