



BLUETTI Expands Smarter Energy Solutions from Balcony to Everywhere at IFA 2026

Descrizione

COMUNICATO STAMPA • CONTENUTO PROMOZIONALE

BERLIN, Sept. 1, 2026 /PRNewswire/ • BLUETTI, a technology pioneer in clean energy, will showcase its Balco 500 smart balcony solution at IFA 2026 in Berlin from September 4th to 8th. Centered on the core concept • From Balcony to Everywhere, • BLUETTI is fostering a smarter way of living through reliable, adaptive energy across homes, worksites, and off-grid settings.

Smarter Living Through Smarter Balcony Solar Energy

To navigate Europe's fluctuating electricity pricing, balcony solar systems are evolving from simple plug-in panels to integrated battery solutions. BLUETTI advances this shift with the Balco 500 all-in-one system, providing whole-home-level energy storage and management, enhanced by three smart systems.

Together, BLUETTI balcony solutions create a crossover energy ecosystem where storage units are no longer isolated devices, but interconnected components delivering intelligent, flexible power wherever it's needed most.

Breaking Boundaries with Professional Power & Everyday Mobility

BLUETTI will also display two new offerings for specific applications:

Join BLUETTI at IFA 2026 (Booth H2.2-176)

Visitors are welcome to join its key booth activities on September 4:

14:00 • 14:30 | Product Launch: From Balcony to Everywhere

14:30-15:00 | Panel Talk: Energy. Value. Future. From Power Supply to a Smarter Way of Living

Throughout the show, BLUEETTI is holding interactive •Grab BLUEETTI Energy• afternoon parties at its booth H2.2-176 at 15:15.

About BLUEETTI

Founded in 2013, BLUEETTI is a leading innovator of energy storage solutions for residential, commercial, and off-grid use. With in-house R&D and manufacturing, BLUEETTI serves over 3.5 million users across 120+ countries.

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