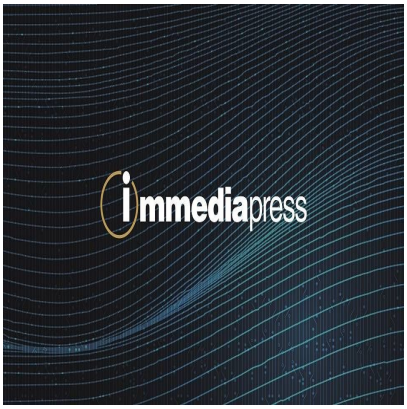

BioFleaxÂ® Enters a Global Fashion Context Through the Stella McCartney H&M Spring 2026 Collection

Descrizione

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LONDON and PARIS and AMSTERDAM, May 22, 2026 /PRNewswire/ â?? 100% Plant-based performance material BioFleaxÂ® has entered the global fashion stage through the Stella McCartney H&M Spring 2026 collection, appearing in a snakeskin-print bomber jacket released as part of the collaboration.

More than 20 years after the first Stella McCartney H&M collaboration, the partnership returns at a moment when lower-impact design, material innovation, supply chain transparency, and circularity are becoming increasingly important to the future of fashion.

Within this context, BioFleax becomes more than a material name in the product composition. It represents one of the ways next-generation plant-based materials are beginning to enter mainstream fashion products â?? not as a concept, but as part of a finished garment made for consumers.

BioFleax is a proprietary technology platform for next-generation plant-based performance materials, designed to combine the comfort associated with natural fibers with the functional qualities of synthetics. Built on renewable biomass resources, molecular design, and process innovation, BioFleax enables high-performance materials for modern textile applications.

In the collection, BioFleax moves from material development into a finished fashion product made for consumers. Its use in the snakeskin-print bomber jacket demonstrates how plant-based performance materials can support design expression while entering real product development, supply chains, retail, and consumer-facing applications.

For the fashion industry, this is significant because next-generation materials must prove more than environmental intent. They must work within product design, manufacturing processes, and market-ready applications. BioFleaxâ??s role in the Stella McCartney H&M collection provides a concrete example of how plant-based material innovation can move beyond concept-stage experimentation and

into global fashion products.

As brands increasingly look beyond surface design to the materials behind a product, BioFleax offers a new pathway for material innovation: one that begins with renewable biomass, is engineered for performance, and is developed with future circularity in mind.

About BioFleaxÂ®

BioFleaxÂ® is the technology platform behind Leaf Bioâ??s next generation of plant-based performance materials. Built on renewable biomass resources and Leaf Bioâ??s molecular design capabilities, BioFleax turns material innovation into scalable solutions for real-world products. It is designed for brands and industries looking to move beyond fossil-based material systems without compromising performance, application readiness, or future circular potential.

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