

Ayara Kamala Reveals a Refreshed Vision for Wellness in Phuket

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BANGKOK, THAILAND â?? Media OutReach Newswire â?? 17 November 2026 â?? Ayara Kamala Resort & Spa, an intimate haven nestled along Phuketâ??s prestigious Kamala coastline, has officially unveiled its refreshed brand positioning, marking the dawn of a new era in Thai boutique wellness luxury. Rooted in more than three decades of Thai villa architectural heritage, the revitalized retreat is a sanctuary where oceanfront privacy, authentic craftsmanship, and holistic well-being converge.

Designed for discerning regional and international travelers seeking respite from fast-paced living, Ayara Kamalaâ??s refreshed ethos embraces restorative luxury, mindful immersion, and cultural resonance. Overlooking the Andaman Sea along Phuketâ??s exclusive â??Millionaireâ??s Mile,â?• the resort seamlessly blends time-honored Thai hospitality with contemporary luxury.

At the heart of Ayara Kamalaâ??s identity lies a profound connection to place and ancestry. Inspired by its nameâ??â??Ayaraâ?•, evoking the noble elephant, a revered Thai emblem of calmness, wisdom, and strengthâ??the resort reflects an enduring reverence for nature and mindful balance.

Born of a family legacy spanning more than 30 years of Thai villa craftsmanship and architectural restoration, Ayara Kamala features hand-finished woodwork and elephant-inspired motifs. Nestled within lush tropical canopies, its residences offer seclusion, expansive private terraces, and panoramic

ocean vistas.

Responding to global luxury travelers who prioritize emotional well-being and intentional travel, Ayara Kamala expands its wellness narrative beyond traditional spa treatments into a restorative lifestyle experience:

â??Ayara Kamala has always been a sanctuary defined by authentic heritage and genuine tranquility,â• says Veerasak Siriwangsanti, Managing Director of Ayara Kamala Resort & Spa. â??This new era honors our 30-year foundation of craftsmanship while meeting the desires of modern luxury travelers. True luxury today is about restoration, space, and authenticity. We look forward to welcoming guests to rediscover a character-rich retreat where Thai hospitality and mindful living meet.â•

For further details regarding Ayara Kamala or to explore upcoming media opportunities, please visit www.ayarakamalaresort.com

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