

2026 Canton Fair Design Award Winners Showcase China's Innovation Strength

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

GUANGZHOU, China, Oct. 19, 2026 /PRNewswire/ - As the 140th Canton Fair opens, the winners of the 2026 Canton Fair Design Award (CF Award) have also been announced. Winning products are now on display in Area D of the Canton Fair Complex, offering visitors a closer look at some of the latest advances in Chinese manufacturing and industrial design.

Among this year's top honorees, a domestically developed high-performance sport motorcycle and an intelligent navigation capsule robot gastric endoscopy system received the Best of the Best Award, the competition's highest recognition.

The Canton Fair also enhanced the visitor experience with a themed showcase area within the award exhibition. Built around four application-oriented concepts, namely Outdoor Pleasure, Smart Living, Cozy Home and Kitchen Elegance, the immersive displays demonstrate how innovative designs can be integrated into everyday life, helping visitors better understand the practical value behind these award-winning products.

This year, 4,218 products from 2,112 companies competed for the award. Following multiple rounds of evaluation, 222 products from 174 companies were selected.

The award-winning products reflect several key trends shaping the next stage of Chinese manufacturing. Innovation remains a defining theme, with breakthrough technologies ranging from upper limb motor function assistance and enhancement system to exoskeleton robots, underscoring the growing momentum of high-end manufacturing.

Meanwhile, intelligent technologies continue to gain traction across industries. Smart products account for more than 30% of this year's winners, with AI-powered glasses, intelligent conference terminals and smart healthcare devices extending AI applications across home, office, medical and outdoor environments.

Sustainability is also becoming increasingly embedded throughout the product lifecycle. Green products represent over 40% of the winning entries, while innovations such as integrated energy-saving panels and sugarcane paper demonstrate how environmentally conscious practices are being incorporated into product design, materials selection and manufacturing processes.

Established in 2013, the Canton Fair Design Award is widely regarded as a benchmark for design innovation in China's foreign trade sector. The award recognizes products that combine design excellence with commercial value, promoting the transformation and upgrading of Chinese manufacturing and supporting high-quality trade development. Entries are evaluated across five dimensions: innovation, quality, functionality, aesthetics and sustainability.

For more convenient attendance, please click here for pre-registration:https://buyer.cantonfair.org.cn/register/buyer/email?source_type=16

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Categoria

1. Comunicati

Tag

1. ImmediaPress

Data di creazione

Ottobre 19, 2026

Autore

redazione