Orion Innovation Recognized in Connected Product Engineering Services, Q4 2025 Analyst Evaluation

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ISELIN, N.J., Jan. 20, 2026 /PRNewswire/ â?? Orion Innovation (â??Orionâ?•), a leading Data and AIâ??driven software engineering company, announced it has been evaluated among the 12 most significant providers in The Forrester Waveâ?¢: Connected Product Engineering Services, Q4 2025. The evaluation reflects for Orion its capability across software and embedded engineering, rigorous testing, and connected product lifecycle support.

Forresterâ??s research underscores the complexity of connected productsâ??requiring excellence across physical product design, embedded software, supporting applications, and digital user experience. Orionâ??s engineering model is purposeâ??built for these demands, combining handsâ??on delivery discipline with a scalable global footprint.

â??Recognition in the Forrester Wave validates for us our focus on the digital and embedded layers of connected products,â?• said Dmitry Oshmarin, CTO of Engineering Center of Innovation (COI), Orion Innovation. â??We help clients translate strategy into executionâ??engineering reliable products, accelerating releases with CI/CD and automation, and sustaining performance through lifecycle support at global scale.â?•

Orion delivers embedded softwareâ??from bareâ??metal and drivers through HMIâ??alongside supporting app/cloud solutions, data platforms, and integrated AI capabilities. Testing maturity spans unit, SIL, and HIL automation, fully integrated with CI/CD pipelines. Postâ??deployment, Orionâ??s Tier 1â??4 customer support leverages GenAI and RAG to improve response accuracy and resolution time.

To learn more, read The Forrester Waveâ?¢: Connected Product Engineering Services, Q4 2025 report or contact Orion to book a consultation with our team.

About Orion Innovation

Orion Innovationâ?¯(â??Orionâ?) delivers next-generation solutions in Data, AI,â?¯Cloud, andâ?¯Digital Experience, empowering organizations to innovate, scale, and embrace future technologies.â?¯â?¯

With deep software engineering expertise and a strong understanding of industry-specific challenges, we build data-driven products and solutions that enhance customer experiences, accelerate growth, and drive long-term value.

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Orionâ??s team of over 6,000 associates operates across the Americas, EMEA, and APAC. In India, Orion has delivery centers in Mumbai, Kochi, Chennai, Coimbatore, and Hyderabad. For more information, visitâ?¯orioninnovation.com. â?¯

Envision whatâ??s next. Build what matters.â?¯

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