



Lactips and SmartSolve Announce Global Strategic Partnership for Plastic-Free Packaging

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

Pioneering Packaging Innovation Across Two Continents

PARIS, Sept. 18, 2026 /PRNewswire/ - Lactips, a French innovator in 100% bio-based, water-soluble natural polymers, and SmartSolve, a U.S. pioneer in bio-based, water-soluble packaging, today announced a global strategic partnership to accelerate the shift away from plastic packaging.

The companies began collaborating in 2024, advancing PureNil - the world's first 100% plastic-free, dispersible, printable, flexible packaging substrate - from development to commercial scale in under two years. Approved for direct food contact, PureNil disperses rapidly in water without leaving microplastic residue, with customers across beauty, personal care, food and beverage markets. The partnership's roadmap extends beyond PureNil to future bio-based, plastic-free packaging generations.

"Lactips gave us the one thing this industry has been missing: a truly plastic-free, water-soluble material that performs at commercial scale. What started as an R&D collaboration is now a long-term strategic partnership, and PureNil is proof that plastic-free packaging isn't a future promise - it's here today," said Jonathan Jakubowski, CEO & Co-Founder at SmartSolve.

"Signing this exclusive agreement with SmartSolve marks a significant milestone in Lactips's global expansion. We are delighted to partner with SmartSolve, and I would like to deeply thank their team for their trust and for the energy they are bringing to accelerate the adoption of zero waste natural packaging solutions. Together, we have the opportunity to make a lasting positive impact on both industry practices and the environment," said Alexis von Tschammer, CEO at Lactips.

About Lactips

Lactips is a leader in the world of natural polymers that develops, produces and sells plastic-free, 100% bio-based plastic that is water-soluble and completely biodegradable in all environments. The company was founded in 2014 on the basis of research work carried out by FrÃ©dÃ©ric Prochazka, PhD, a research professor at UniversitÃ© de Saint-Ã©tienne (UMR CNRS 5223). Lactips made a major transition to an industrial company in 2022 by opening its first production unit and welcoming Alexis von Tschammer as CEO. Lactips now has 40 employees. www.lactips.com

About SmartSolve

SmartSolve develops certified, bio-based, water-soluble packaging. The company specializes in water-soluble paper, labels and pouches, and is headquartered in a 55,000-square-foot facility in Bowling Green, Ohio. Co-founded in 2016 by Al Caperna and Jonathan Jakubowski, SmartSolve is one of the world's leading providers of patented, bio-based, water-soluble flexible packaging. www.smartsolve.com

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