



Jo Malone London Launches Sea Salt & Bergamot, the scent of a new adventure

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

LONDON, Aug. 4, 2026 /PRNewswire/ - Plunge into the exhilarating surf of the Celtic Sea. Immersed in the wild waters, every wave carries a fresh minerality. Joining a burst of bergamot, driftwood accord anchors this sea salt-fresh scent. Experience the untamed beauty of the British coast.

Introducing Sea Salt & Bergamot, the new fresh and woody cologne by Jo Malone London. In the same boat as Wood Sage & Sea Salt, it builds on the brand's selection of sea salt-fresh scents inspired by the British coast. While Wood Sage & Sea Salt is set on the windswept shore, Sea Salt & Bergamot is immersed in the wild waters. Customers are invited to discover the stimulating new cologne and explore the edit in-store and online.

Perfumer: Mathilde Bijaoui Top: Bergamot Heart: Sea Salt Base: Driftwood

Sea Salt & Bergamot Cologne will be available online at jomalone.co.uk and in Jo Malone London stores from August 2026. Follow Jo Malone London on TikTok, Instagram, Facebook, X, YouTube, LinkedIn and Pinterest: @JoMaloneLondon #JoMaloneLondon #ScentsOfBritain

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