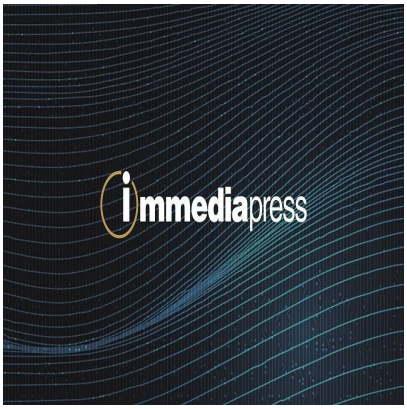


Hisense Makes Home the Best Seat for the FIFA World Cup 2026â?¢

Descrizione

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COMUNICATO STAMPA â?? CONTENUTO PROMOZIONALE

QINGDAO, China, July 8, 2026 /PRNewswire/ â?? Hisense, a leading brand in global consumer electronics and home appliances, is redefining how football fans experience the FIFA World Cup 2026TM at home through its latest laser display innovations. Designed to deliver bigger screens and more lifelike picture quality, Hisenseâ??s Laser Display lineup transforms every match into a truly unforgettable shared experience.

For football fans, the FIFA World Cup 2026TM is about more than the final score. Itâ??s about gathering with family and friends, celebrating every goal together and feeling the excitement of the worldâ??s biggest sporting event from the comfort of home. Hisenseâ??s latest laser display solutions recreate that stadium atmosphere on an extraordinary scale.

The L9Q TriChroma Laser TV transforms everyday living spaces into premium match-day destinations. With an ultra-large display of up to 200 inches, fans can follow every run, pass, tackle and goal with remarkable clarity. Even during daytime viewing, its bright, vibrant picture and Ambient Light Rejection screen deliver vivid visuals without requiring a darkened room, while immersive audio places viewers at the heart of every chant and celebration.

For those seeking the ultimate home cinema experience, the XR10 Laser Projector takes FIFA World Cup 2026TM viewing to an even grander scale. With projections of up to 300 inches, exceptional brightness and rich, lifelike colors, it recreates the drama of every match with cinematic impact. Flexible installation and intelligent image optimization make it easy to create a premium viewing environment for every knockout clash and unforgettable World CupTM moment.

As football unites fans around the world during the FIFA World Cup 2026TM, Hisense continues to push the boundaries of home entertainment through laser display innovationâ??making every match feel bigger, every celebration more immersive and every memory more unforgettable.

About Hisense

Hisense, founded in 1969, is a globally recognized leader in home appliances and consumer electronics with operations in over 160 countries, specializing in delivering high-quality multimedia products, home appliances, and intelligent IT solutions. According to Omdia, Hisense ranks No. 1 globally in the 100-inch and over TV segment (2023-2026Q1). As The Origin of RGB MiniLED, Hisense continues to lead the next-generation RGB MiniLED innovation. As the official sponsor of the FIFA World Cup 2026TM, Hisense is committed to global sports partnerships as a way to connect with audiences worldwide.

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