



Global Enterprises Face AI Scaling Crisis: 77% View AI as Board-Level Priority, Yet Two-Thirds Rely on Legacy Infrastructure

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

New report from Tata Communications and Bloomberg Media Studios reveals that enterprises aren't struggling to adopt AI - they are struggling to scale it due to foundational tech debt.

MUMBAI, India, June 8, 2026 /PRNewswire/ - AI has become a universal corporate mandate, but a new global study from Tata Communications and Bloomberg Media Studios reveals a sharper question taking shape inside enterprises: AI investment is no longer in doubt, but the systems beneath it may not be built to carry it, at scale.

According to Building Durable AI Advantage, a report sponsored by Tata Communications and produced in partnership with Bloomberg Media Studios, three in four enterprise leaders (77%) now treat AI as a board-level priority. Yet 65% are still operating on legacy or developing infrastructure not designed for the data intensity and integration demands of enterprise AI. Just 29% say their infrastructure can scale with evolving business demands - a critical gap, given that AI workloads do not rise in a smooth line. They surge, shift across environments and place pressure on the weakest parts of the system.

The study, which surveyed 501 senior executives across North America, Europe and Asia at enterprises with revenues above \$500 million, identifies five reinforcing systems - or loops - that determine whether AI investment compounds in value or plateaus over time. The loops span Foundation (infrastructure modernisation), Integration (interoperability across systems), Skills (capability distribution), Governance (decision velocity) and ROI (visibility of value). Enterprises can generate isolated gains even when a single loop is under strain. Lasting performance, however, depends on alignment across all five: when the loops reinforce one another, progress accelerates and advantages compound; when any one stalls, constraints spread and momentum weakens.

Where the constraints are building

The research finds pressure points emerging across each of the five loops:

Sumeet Walia, President & Chief Revenue Officer, Tata Communications, said: "AI has become one of the defining business priorities of our time, but the real differentiator is no longer AI itself – it's the infrastructure and integration that enable AI to deliver value at scale. Our research shows that while enterprise ambition is accelerating, readiness remains uneven. The organisations that will lead in the years ahead are those investing in the foundations that connect people, systems, data and intelligence across the enterprise."

"AI is a tightly coupled ecosystem of compute, power, connectivity and platforms, which are no longer independent systems – they are becoming one unified infrastructure. AI is accelerating this convergence, which Tata Communications addresses through its digital fabric of solutions – it is where we are uniquely positioned to enable customers to achieve their business goals."

To explore the full findings of the Building Durable AI Advantage report, please visit [here](#).

About Tata Communications

A part of the Tata Group, Tata Communications (NSE: TATACOMM) (BSE: 500483) is a global digital ecosystem enabler powering today's fast-growing digital economy in more than 190 countries and territories. Leading with trust, it enables digital transformation of enterprises globally with collaboration and connected solutions, core and next gen connectivity, cloud hosting and security solutions and media services. 300 of the Fortune 500 companies are its customers and the company connects businesses to 80% of the world's cloud giants. For more information, please visit www.tatacommunications.com

About the report

The Building Durable AI Advantage Enterprise report is based on a survey of 501 executives and leaders directly involved in or influencing telecom infrastructure and procurement decisions. Fieldwork was conducted between December 2025 and January 2026 across markets including the US, UK, Germany, France, Singapore, Hong Kong, China, India, and the Benelux/Nordic regions. 65% of respondents are C-suite executives, and 35% are VP-level or above.

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