



Geotab's 2025 Sustainability and Impact Report shows fleets cutting fuel waste, reducing idling by up to 30%, and electrifying as energy costs rise

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

Businesses turn to data to cut costs and improve efficiency as fuel volatility persists, says Geotab

LONDON and DUBLIN, March 27, 2026 (GLOBE NEWSWIRE) - As rising fuel prices and ongoing energy volatility puts pressure on margins, businesses are turning to data driven strategies to improve efficiency and control costs. New findings from Geotab, a global leader in connected transportation, video and asset tracking solutions, show how organisations are reducing fuel waste, cutting idling by up to 30%, reducing collisions and accelerating electrification.

These insights come from Geotab's fifth annual Sustainability and Impact Report. In the report, Geotab examines how organisations across five continents are using connected vehicle data to lower emissions, reduce fuel costs and improve road safety.

"Fuel volatility is a reminder that sustainability is a business strategy," said Neil Cawse

, Founder and CEO of Geotab. "When integrated with a pragmatic focus on short-term value, sustainability measures can drive both efficiency and profitability. Every operational improvement is an immediate, measurable step toward resilience and growth."

Real-world impact: How global fleets are using data to decarbonise Across industries and geographies, organisations are already translating fleet data into measurable environmental and financial outcomes. In 2025 alone, Geotab-connected electric vehicles travelled more than 870 million miles (1.4 billion kilometres), as fleets used data to make more informed decisions about vehicle efficiency, driver behaviour and electrification strategy.

As fleets face pressure from energy costs, emissions regulations and operational risk, many are turning to connected vehicle data to identify efficiency gains and guide long-term electrification strategies.

Geotab's greatest contribution to sustainability is helping the transportation industry optimise operations. Every day we see businesses reduce fuel use, cut emissions and make more strategic choices around electrification using data and AI insights. But sustainability is a collective effort, so we must also hold ourselves accountable. This report highlights both the progress of our customers and the steps we are taking as a company to reduce our own impact," added Cawse.

Geotab's sustainability progress Alongside customer impact, the report also outlines Geotab's own progress.

The company continues to work toward its science-based target of reducing absolute emissions across Scopes 1, 2 and 3 by 50% by 2030, with a long-term commitment to reach net-zero emissions by 2040.

Investing in people and the transition Geotab is investing directly in its workforce's shift to cleaner transportation. More than \$2 million USD (£1.5 million) was provided through the Geotab Electric Vehicle Incentive, which offers employees a subsidy of up to \$6,000 USD (£4,500) to purchase or lease an EV. The company maintains 41 free EV charging stations, offers full reimbursement for employees who commute using public transit, and launched a zero-emission electric pool car programme for business travel in 2025.

Geotab was recognised with a SEAL Business Sustainability Award for its sustainable transportation programme and an EPEAT Purchaser Award for sustainable IT procurement. The company was also ranked the #1 commercial telematics vendor worldwide for the fourth consecutive year by ABI Research.

About the Report

The Geotab 2025 Sustainability and Impact Report is an annual report highlighting how Geotab is reducing emissions and environmental impact across its operations. The latest report covers January 1 to December 31, 2025 results and was prepared with reference to the Global Reporting Initiative (GRI) Standards and aligned with the United Nations Sustainable Development Goals (SDGs), and the Greenhouse Gas (GHG) Protocol. Geotab has also released a complementary Climate-Related Disclosure report, which provides a comprehensive analysis of Geotab's climate strategy in full alignment with the Task Force on Climate-related Financial Disclosures (TCFD) recommendations.

The full report is available in English, French, German, Italian, Portuguese, Spanish and Dutch. View the 2025 Sustainability and Impact Report and learn more about sustainability at Geotab at: <https://www.geotab.com/uk/about/corporate-sustainability/>.

About Geotab: Geotab is a global leader in connected vehicle and asset management solutions, with headquarters in Oakville, Ontario and Atlanta, Georgia. Our mission is to make the world safer, more efficient, and sustainable. We leverage advanced data analytics and AI to transform fleet performance and operations, reducing cost and driving efficiency. Backed by top data scientists and engineers, we serve approximately 100,000 global customers, processing 100 billion data points daily from more than 5 million vehicle subscriptions. Geotab is trusted by Fortune 500 organisations, mid-sized fleets, and

the largest public sector fleets in the world, including the US Federal government. Committed to data security and privacy, we hold FIPS 140-3 and FedRAMP authorisations. Our open platform, ecosystem of outstanding partners, and Geotab Marketplace deliver hundreds of fleet-ready third-party solutions. Learn more at www.geotab.com/uk and follow us on LinkedIn or visit our blog.

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Geotab Media Contact:

James Parsons jamesp@influenceemobility.com

Marie Schusterschitz Senior Account Executive, Beachhut PR geotab@beachhutpr.com

Geotab Contact Romina Dashghachian Strategic Communications Lead,
EMEA rominadashghachian@geotab.com

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