



## E Fund HK's Chief Investment Officer, Global Equity â?? Jeff Li Highlights â??Three Foundational Shiftsâ?• at Bloomberg Invest Hong Kong 2026

### Descrizione

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HONG KONG, June 11, 2026 /PRNewswire/ â?? Following yesterday's Bloomberg Invest Hong Kong 2026 conference, Mr. Jeff Li, Chief Investment Officer (Global Equity) of E Fund (Hong Kong) delivered a keynote speech on the new era of China's capital markets.

#### Jeff Li: China Has Entered a New Era

In his address to global investors on June 10, Jeff Li, Chief Investment Officer, Global Equity at E Fund (Hong Kong), outlined three foundational shifts reshaping the investment landscape:

â??These shifts are not predictionsâ??they are already underway,â?• Li told the Bloomberg Invest audience. â??At E Fund, we are positioning our global equity strategies to capture this transformation.â?•

#### Cross-Market Collaboration with HKEX

In a powerful demonstration of cross-market collaboration championed by E Fund's investment leadership, the firm has entered into a licensing agreement with Hong Kong Exchanges and Clearing Limited (HKEX) to launch the first ETF tracking the HKEX Tech 100 Index â?? HKEX's first self-developed Hong Kong equity index.

The index spans 100 of Hong Kong's largest technology companies across six innovation themes:

Notably, all constituents are 100% Stock Connect eligible, empowering mainland investors to capture Hong Kong's vibrant tech opportunities at scale.

#### Bridging Markets, Unlocking Long-Term Value

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“E Fund combines global perspectives with deep local expertise bridging markets to unlock long-term value,” Jeff Li reiterated. As Presenting Sponsor of Bloomberg Invest Hong Kong 2026, E Fund engaged directly with global investors to navigate this transformative era.

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