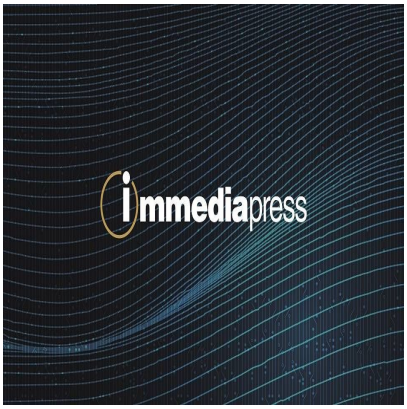

Crystal Lagoons Launches New 500 mÂ² Small Lagoons by Crystal Lagoonsâ?¢ Model, Marking the End of the Commercial Swimming Pool Era

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COMUNICATO STAMPA â?? CONTENUTO PROMOZIONALE

The world leader in crystalline lagoon technology introduces its smallest size ever â?? a patented, sustainable amenity that delivers a true beach-life experience at a fraction of the cost of a conventional pool, directly competing with commercial swimming pools for the first time.

MIAMI, May 28, 2026 /PRNewswire/ â?? Crystal Lagoons, the multinational water innovation company behind the worldâ??s top amenity, announced the launch of a new 500 mÂ² Small Lagoons by Crystal Lagoonsâ?¢ model, the smallest lagoon size the company has ever offered. For the first time, the Crystal Lagoons proprietary concept and technology is available at a footprint that directly competes with commercial pools, giving real estate and hospitality developers a disruptive, sustainable alternative to traditional pools â?? one that transforms any project into a beach-life destination.

Unlike commercial pools, which still rely on painted concrete, large filtration systems, and oversized machine rooms, Small Lagoons by Crystal Lagoonsâ?¢ use a proprietary building and operating technology. The system combines a liner solution that eliminates repainting and concrete repairs with ultrasonic flocculation technology that significantly reduces infrastructure requirements.

The new 500 mÂ² model joins the existing Small Lagoons by Crystal Lagoonsâ?¢ portfolio of 1000 mÂ² to 4000 mÂ² models that reduce design time, simplify permitting, and accelerate implementation.

â??Swimming pools are a thing of the past,â?• said Jean Pierre Juanchich, Global Business Director at Crystal Lagoons. â??For the first time ever, developers can access our patented technology at a size that fits the smallest projects â?? delivering everything a pool cannot: a true beach-lifestyle experience, at a fraction of the construction and maintenance costs. While pools are designed mainly for swimming, Small Lagoons by Crystal Lagoonsâ?¢ transform developments into destinations.â?•

Key advantages over commercial pools:

Not Just a Pool, a Destination

Unlike swimming pools, which offer swimming in an artificial-looking setting, Small Lagoons by Crystal Lagoonsâ?¢ create a tropical paradise with white-sand beaches, turquoise water, water sports, wet bars, events, and the brandâ??s signature Lagoon Lounge innovation â?? an L-shaped shallow edge with submerged chairs that redefines how people experience water.

For developers, the impact is measurable. Small Lagoons by Crystal Lagoonsâ?¢ generate unparalleled sales, increasing price premiums, velocity, and occupancy â?? making the technology accessible to boutique hotels, mid-rise residential developments, mixed-use projects, and communities that previously had no lagoon option.

About Crystal Lagoons

Crystal Lagoons is a multinational innovation company with sustainable technology for unlimited-size crystalline lagoons at low cost, using up to 100x less filtration energy than traditional pools, 33x less water than a golf course and 40% of a park the same size. With 1,000 projects in different stages in 60+ countries, Crystal Lagoons is bringing beach life anywhere in the world.

Photo â??
https://mma.prnewswire.com/media/2988952/SmallLagoons500m2_2026_04_07__Vista_3D_SL_500_m2

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