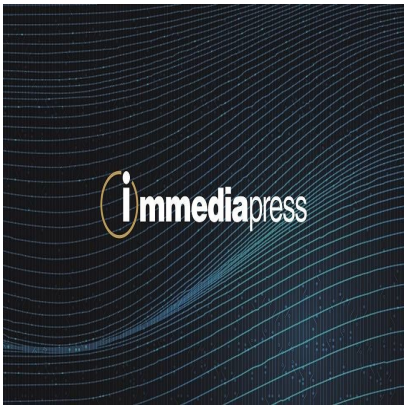


Central Pattana and RWS Unveil THB 1 Billion+ Rajadamnern Stadium Phuket, Strengthening Central Phuketâ??s Position as a Global Destination

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BANGKOK, Nov. 27, 2026 /PRNewswire/ â?? Central Pattana Plc has partnered with RWS to develop Rajadamnern Stadium Phuket, the iconic Muay Thai stadiumâ??s first expansion beyond Bangkok in over 80 years.

Backed by more than THB 1 billion from RWS (Rajadamnern World Series) operated by GSV (Global Sport Ventures Co., Ltd.), the 2,500-seat venue is scheduled to open in early 2029, capitalising on Muay Thaiâ??s global rise and Phuketâ??s international appeal, while expanding Central Phuketâ??s ecosystem into world-class sports, culture and entertainment.

Watch the Rajadamnern Stadium Phuket launch video: https://youtu.be/ccsFckl0e1w

Dr Nattakit Tangpoonsinthana, Chief Marketing Officer of Central Pattana Plc, said: â??Wimbledon is synonymous with tennis, Wembley with football, and Rajadamnern Stadium with Muay Thai.â?• The partnership aims to transform Thailandâ??s cultural soft power into a global tourism magnet.

Capitalising on the global growth of Muay Thai

Established in 1945, Rajadamnern Stadium has an ecosystem of more than 5,000 fighters and 1,000 gyms, hosting competitions around 361 days a year, with international events in 12 cities worldwide.

Thainchai Pisitwuttinan, CEO of RWS, said Phuket is both a global tourism destination and a leading Muay Thai training hub. The island welcomed more than 14.12 million visitors in 2025, generating over THB 545 billion in tourism revenue.

Redefining the Muay Thai experience

The stadium is designed by Populous and Nikken Sekkei, whose portfolios include Sphere, Wembley Stadium, Spotify Camp Nou and Tokyo Dome.

Sarun Ladawon, Managing Director of RWS, said the venue will introduce Immersive Muay Thai Experience 2.0, combining live competition, Thai traditions and cutting-edge audiovisual technology. Restaurants, bars and a Muay Thai museum will complete its day-to-night offering.

Central Phuket: Building a complete global destination

Valued at over THB 26 billion, Central Phuket is expanding across three strategic areas:

Isareit Chirathivat, Head of Leasing at Central Pattana Plc, said the expansion will encourage longer visits and higher spending, reinforcing Central Phuketâ??s positioning as The Worldâ??s Luxury Destination.

For the latest updates, please visit: https://www.centralpattana.co.th

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