



Casper Ruud Returns to Stockholm as Bybit EU Expands Across the Nordics

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

STOCKHOLM, May 19, 2026 /PRNewswire/ - Casper Ruud is returning to the Bybit Stockholm Open, this time at the center of Bybit EU's growing Nordic presence.

The Norwegian tennis star and defending Stockholm Open champion has confirmed his participation in the 2026 tournament, marking one of the first major moments of Bybit EU's title sponsorship of the historic ATP 250 event in Stockholm.

Widely regarded as one of Scandinavia's most recognized athletes, Ruud has reached three Grand Slam finals during his career.

"Stockholm is a special place for me. Winning here last year was one of the highlights of my season, and I'm excited to come back and defend my title," said Ruud.

For Bybit EU, the sponsorship of the Bybit Stockholm Open reflects a broader push into the Nordic region through sport, lifestyle, and fan engagement.

"Having Casper Ruud return to the Bybit Stockholm Open is a huge moment for us and for tennis fans across the Nordics," said Gustav Buder, Region Partner Nordic at Bybit EU.

The partnership is part of Bybit EU's wider European expansion under the MiCAR regulatory framework, combining premium sports experiences with a new generation of digital financial products and fan activations.

Held annually at Stockholm's Royal Tennis Hall, the Stockholm Open is one of Europe's longest-running professional indoor tournaments. Bybit EU joins as title sponsor in 2026, with Ruud returning as defending champion after winning the title last year.

Bybit EU is introducing a range of exclusive tournament experiences and rewards for users, more information is available here <https://www.bybit.eu/en-EU/promo/campaign/bybitstockholmopen>

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