



/C O R R E C T I O N â?? Johnnie Walker/

Descrizione

COMUNICATO STAMPA â?? CONTENUTO PROMOZIONALE

In the news release, JOHNNIE WALKER DROPS LIMITED EDITION SABRINA CARPENTER BLACK LABEL BOTTLE DESIGN, issued 08-Sep-2026 by Johnnie Walker over PR Newswire, we are advised by the company that journalists and other readers should disregard the photo of Sabrina Carpenter and the notes to editors, which were originally included inadvertently. The complete, corrected release follows:

Latest chapter in Johnnie Walker x Sabrina Carpenter collaboration celebrates bold creativity through collectible new bottle inspired by the confident, unapologetic vibe of Sabrinaâ??s album, Manâ??s Best Friend

LONDON, Sept. 8, 2026 /PRNewswire/ â?? Johnnie Walker, the worldâ??s No. 1 Scotch whisky [1]

, unveils a new limited edition Johnnie Walker Black Label bottle design created as part of the brandâ??s ongoing collaboration with GRAMMYÂ® Award-winning global superstar Sabrina Carpenter.

Featuring details inspired by her new album, Manâ??s Best Friend, from a bespoke Sabrina blue colourway to playful dog paw motifs, the design blends the timeless character of Johnnie Walker Black Label with Sabrinaâ??s signature style. The bottle marks the latest chapter in Johnnie Walker and Sabrina Carpenterâ??s multi-year partnership, which brings together two cultural icons connected by a shared belief in progress.

Sabrina Carpenter said: â??I adore creating little surprises for my fans, and this felt like such a cool way to bring the world of Manâ??s Best Friend to life. I love telling stories beyond music, so getting to put my own spin on something as iconic as the Johnnie Walker Black Label bottle was such a fun challenge. I canâ??t wait for everyone to see all the little details.â?•

The partnership, announced last August, burst into life with a global campaign celebrating the launch of Manâ??s Best Friend later that year. Debuting alongside the final leg of Sabrinaâ??s Short nâ?? Sweet Tour, the campaign introduced fans of legal drinking age to Sabrinaâ??s signature Johnnie Walker serve, the Go Go Highball.

The collectible bottle extends the story of the collaboration, giving fans another way to celebrate while reinforcing the Johnnie Walker connection to music as a platform for creativity, culture and progress.

The limited-edition Johnnie Walker Black Label Sabrina Carpenter bottle will be available in both 70cl and 75cl formats (40% ABV), with a recommended retail price in line with Johnnie Walker Black Label. It is available in Great Britain now before rolling out across additional markets including Mexico, India, selected markets across Europe and Asia Pacific.

For more content, please see here.

For more information contact: johnniewalker@smarts.agency

[1]

Source: IWSR 2024.

View original content to download multimedia:<https://www.prnewswire.co.uk/news-releases/johnnie-walker-drops-limited-edition-sabrina-carpenter-black-label-bottle-design-302872028.html>

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