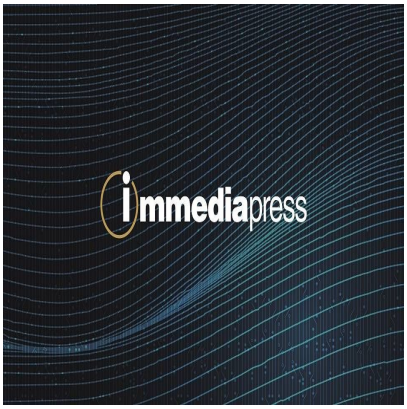



# BLUETTI Highlights Flexible Energy Solutions for Home Backup and Outdoor Adventure

## Descrizione

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BERLIN, Nov. 19, 2026 /PRNewswire/ â?? As winter approaches, heavy rainfall, strong winds, snowstorms and cold waves can increase the risk of unexpected power outages. At the same time, the growing popularity of RV travel, camping and outdoor activities is driving demand for reliable and flexible electricity solutions beyond the home.

BLUETTI, a global provider of portable power and energy storage solutions, offers a range of portable power stations designed to meet different energy needs, from household emergency backup to outdoor adventures, road trips and off-grid living.

Reliable Power for Everyday Life and Emergencies

Power outages can disrupt daily routines, affecting lighting, internet connectivity, communication devices and essential household appliances. Portable power stations provide an alternative source of electricity during temporary grid disruptions, helping households maintain access to essential devices. Unlike conventional fuel-powered generators, they operate quietly without producing direct exhaust emissions during use.

Energy for RV Travel, Camping and Outdoor Adventures

Beyond household backup, portable power stations offer greater flexibility for RV owners, campers and outdoor enthusiasts. Whether travelling in a motorhome, spending a weekend camping or exploring remote destinations, users can power electronics and selected appliances without relying entirely on conventional electrical connections.

Compatible solar panels provide another charging option, allowing users to replenish their power stations using sunlight in suitable outdoor conditions. Vehicle charging solutions also offer additional

flexibility, making it easier to maintain power while travelling. Together, these options support a more independent and convenient outdoor lifestyle.

Choosing the Right Portable Power Solution

Selecting a portable power station involves considering battery capacity (Wh), output power (W), portability and charging flexibility. Compact models are suitable for everyday electronics and short outdoor trips, while higher-capacity systems can support more demanding household backup and off-grid applications.

As part of its Black Friday 2026 campaign, running from November 19 to 30, BLUETTI is highlighting several energy solutions, including the Elite 100 V2, Elite 100 Mini, Elite 300, Apex 300 and Balco 260, alongside selected solar panels and charging accessories.

Through its diverse product portfolio, BLUETTI aims to make portable energy more accessible, helping consumers stay powered at home, on the road and wherever their adventures take them.

Discover the Black Friday 2026 offers and explore the full range of BLUETTI energy solutions at the official website, and enjoy an additional 5% discount with the exclusive promotional code EUPR05.

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