



## 139th Canton Fair: Creativity and Innovation Sparks New Possibilities in Gifts & Decorations Category

### Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

GUANGZHOU, China, April 25, 2026 /PRNewswire/ - Phase 2 of the 139th Canton Fair is spotlighting a new generation of creativity in the Gifts & Decorations category, where exhibitors are blending craftsmanship, technology, sustainability, and cultural storytelling to redefine modern gifting and home décor.

A standout theme this session is the transformation of historical icons into functional, everyday objects. Designers have reimagined the famous Changxin Palace Lamp from the Han Dynasty as a contemporary accessory, bridging a 2,000-year cultural gap. Similarly, the Tile Cat Security Monitor cleverly integrates high-definition surveillance lenses into the mouth of a traditional folk mascot from Yunnan. By softening traditional motifs into adorable cartoon forms, exhibitors are giving advanced home security a warmer, more human touch.

Environmental responsibility remains a primary driver for product evolution. New modular eyewear systems feature a patented "quick-release" hinge that allows users to swap temples without replacing the entire frame. This not only offers endless style customization but also extends the product's lifespan. Furthermore, these frames utilize GRS-certified recycled materials, reducing carbon emissions by up to 30% and supporting global circular economy goals.

The integration of smart technology into traditional materials has given rise to new products. The world's first Solid Wood Wi-Fi Photo Frame combines the warm, organic texture of real wood with cloud-based connectivity. This allows family members to share photos remotely in real-time, transforming a classic decorative item into a modern communication hub that maintains a high-end, premium aesthetic.

For the global commuter and traveling family, efficiency is key. This session introduces ergonomic 30oz vacuum-insulated tumblers featuring patented "dual-drinking" lids that switch between straw and direct-sip modes with a simple twist. For younger travelers, a multi-functional children's suitcase

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doubles as an ergonomic seat with a fold-out backrest specifically designed to meet airline carry-on standards while providing a safe resting spot for children during transit.

At the 139th Canton Fair, these innovations reflect the evolving direction of China's gift and décor industry, where sustainability, cultural expression, and user-centered design converge to shape the next generation of meaningful, modern products.

For pre-registration, please click: [https://buyer.cantonfair.org.cn/register/buyer/email?source\\_type=16](https://buyer.cantonfair.org.cn/register/buyer/email?source_type=16)

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### Data di creazione

Aprile 25, 2026

### Autore

redazione