



Uzum secures over \$130 million in strategic investment led by the sovereign entities of the Sultanate of Oman

Descrizione

COMUNICATO STAMPA - CONTENUTO PROMOZIONALE

TASHKENT, Uzbekistan, March 10, 2026 /PRNewswire/ - Uzum (the Company), Uzbekistan's leading digital ecosystem, is pleased to announce the closing of a strategic investment exceeding \$130 million, anchored by the sovereign entities of the Sultanate of Oman (the Investor).

The transaction combines primary equity and structured capital and establishes a \$2.3 billion pre-money valuation reference point, with conversion terms linked to the Company's next qualified financing round. The investment marks a significant step-up from Uzum's previous funding rounds and materially strengthens the Company's positioning ahead of its Series B.

The transaction also includes participation from existing international shareholders VR Capital, Tencent, and FinSight Ventures, underscoring strong international confidence in Uzum's long-term growth and Uzbekistan's rapidly expanding digital economy.

The capital will be used to accelerate Uzum's next phase of growth across its core verticals - e-commerce, digital banking, payments, and consumer lending - with a focus on expanding product depth, strengthening infrastructure, and increasing access to digital services nationwide. Uzum has built a fully integrated ecosystem combining commerce and fintech at a national scale. Its platforms including Uzum Market, Uzum Tezkor, Uzum Bank, and Uzum Nasiya are used by over 20 million people, representing more than half of Uzbekistan's population.

Global conviction in Uzbekistan's growth story

The Investor brings long-term regional expertise and a strong focus on high-growth consumer and technology markets. The partnership reflects growing international interest in Uzbekistan as one of the most attractive emerging digital economies globally.

“This investment is a strong endorsement of both Uzum’s strategy and Uzbekistan’s digital potential,” commented Djasur Djumaev, Founder and CEO of Uzum.

“We are focused on building an infrastructure of national scale – technology-driven, inclusive, and designed for everyday use by millions of people and businesses. The support from the Investor, alongside our existing global shareholders, gives us strong momentum as we prepare for Series B and continue scaling our ecosystem.”

Uzum was advised on this transaction by DLA Piper. The Investor was advised by Greenberg Traurig.

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