



## Bybit EU Launches “Bigger Return, Shorter Hold” Campaign Across the EEA

### Descrizione

COMUNICATO STAMPA “CONTENUTO PROMOZIONALE

VIENNA, Feb. 26, 2026 /PRNewswire/ – As market conditions continue to evolve and investors seek structured ways to manage digital asset exposure, Bybit EU has introduced a limited-time 3% annual percentage yield (APY) campaign across the European Economic Area (EEA), providing a defined reward mechanism within a regulated framework.

Operating under its MiCA-regulated framework, Bybit EU continues to focus on delivering compliant and transparent solutions tailored to European users. The new “

Bigger Return, Shorter Hold”

campaign applies a 3% APY to qualifying net top-ups maintained for a defined 180-day holding period, with a streamlined participation process that does not require enrollment in a separate staking or structured product. Users can continue to use their assets as usual on the Bybit EU platform.

A Simple Approach: Top Up, Hold, and Earn

The top-up window runs from February 25 to March 31, 2026. Participants who enroll via the official campaign landing page and make qualifying net top-ups through fiat or crypto deposits during this period will be eligible for rewards, provided they maintain their net top-up balance for 180 days from March 31, 2026.

Rewards are calculated at a 3% APY rate and distributed after successful completion of the 180-day holding period. Participation is available starting from “-1 in qualifying net top-ups.

During the 180-day holding period, users may:

Withdrawals during this period will result in disqualification from reward eligibility.

Campaign Highlights

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## Supporting European Users in a Changing Market Environment

In a landscape shaped by macroeconomic uncertainty and evolving investor expectations, Bybit EU seeks to provide a structured and transparent framework for users managing digital asset exposure. The campaign enables participants to maintain qualifying balances within a regulated digital asset platform while retaining the ability to trade, stake eligible assets, or hold their positions in line with their individual strategy.

Users can visit the official campaign page for full terms and participation details.

#BybitEU | #TheCryptoHub

### About Bybit EU

Bybit EU GmbH is an Austrian Crypto-Asset Service Provider (CASP) authorized under the Markets in Crypto-Assets Regulation (MiCAR) in Austria. Bybit EU serves customers across the entire European Economic Area (EEA) with the exception of Malta via the bybit.eu platform.

Bybit EU GmbH is authorized to offer the following services:

Bybit EU GmbH is neither the operator of a trading platform for crypto-assets nor provides investment advice.

Media Contact: [press@bybit.com](mailto:press@bybit.com)

[www.bybit.eu](http://www.bybit.eu)

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1. Comunicati

**Tag**

1. ImmediaPress

**Data di creazione**

Febbraio 26, 2026

**Autore**

redazione

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