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Siteimprove Expands its Agentic Content Intelligence Platform with Conversational Analytics Agent, PDF and Image Accessibility Agent and Keyword Intelligence Agent

Descrizione

COMUNICATO STAMPA â?? CONTENUTO PROMOZIONALE

Siteimprove.ai now delivers natural-language analytics, multimodal AI for PDF and Image accessibility coverage, and Keyword Intelligence for search in the world of AEO

COPENHAGEN, Denmark, Feb. 26, 2026 /PRNewswire/ â?? Siteimprove, a leader in agentic content intelligence, today announced the availability of its latest AI agent capabilities. The major AI updates include conversational analytics enabling non-technical users to get answers, generate reports, and dashboards using natural language. Moreover, customers gain new content accessibility coverage for PDF and Images, and keyword intelligence for Search to win in the world of Answer Engine Optimization (AEO).

These capabilities continue to put customers in a strong position to meet digital accessibility regulations such as Americans with Disabilities Act (ADA) and European Accessibility Act (EAA) while helping brands improve discoverability across answer engines and generative engines.

â??We live in an AI world with infinite content where every organization needs to ensure their content is compliant and is performing, especially for AEO,â?• said CEO at Siteimprove, Nayaki Nayyar. We continue to invest in Siteimproveâ??s unified agentic content intelligence platform, and this release places a conversational analytics agent at the heart of it to help customers get quick answers, reports and dashboards using natural language. Additionally, with the new PDF validate, image analysis, and keyword intelligence agents, this release helps customers proactively address multi-channel content compliance and content performance challenges on our unified platform.â?•

The new agent capabilities include:

â??As organizations scale AI use, content volume is outpacing their ability to manage it. Making that content accessible and discoverable isnâ??t just good practice, itâ??s now a prerequisite for

maintaining brand relevance,â?• said Sr. Research Director, Worldwide Persuasive Content & Digital Experiences at IDC, Jordan Jewell. â??Siteimprove differentiates itself with its Agentic Content Intelligence Platform by unifying accessibility, compliance, and content performance across content types (PDFs, images) and channels (web, mobile) in one offering. Because these capabilities are often siloed, this integration stands out. The new Conversational Analytics Agent capabilities are designed to support faster, smarter business impact on all fronts.â?•

For more information, please visit siteimprove.com.

About SiteimproveFounded in 2003, Siteimprove transforms access to the digital world by providing an agentic content intelligence platform that unifies accessibility, analytics, SEO/AEO, and content strategy. Today, global 2000 clients across manufacturing, government, higher education, financial services, and healthcare rely on Siteimprove.ai, an agentic content intelligence platform to deliver both content that performs and that is compliant. Based in Copenhagen, Bellevue, Minneapolis and London, Siteimprove is a single, actionable source of truth for digital content and development teams across many of the largest global enterprises, government entities and learning institutions. Siteimprove is majority-owned by Nordic Capital.

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