



## Infosys Unveils AI First Value Framework: Uniquely Positioned to Capture New AI Services Opportunity of Over \$300 Billion

### Descrizione

#### COMUNICATO STAMPA ?? CONTENUTO PROMOZIONALE

BENGALURU, India, Feb. 17, 2026 /PRNewswire/ ?? Infosys (NSE: INFY) (BSE: INFY) (NYSE: INFY), a global leader in next generation digital services and consulting, today unveiled its AI first value framework to help global enterprises unlock AI value at scale, harnessing the power of its industry-leading generative and agentic AI suite, Infosys Topaz. This move opens a new frontier in IT services and will enable the company to tap into an incremental AI first services opportunity of USD 300-400 billion by 2030, according to a recent Nasscom ?? McKinsey Report.

Infosys has a two-pronged strategy for AI: Capture new demand for AI first services across six value pools and augment existing services with AI to expand wallet share.

Infosys is leveraging its purpose-built, composable and open agentic services suite Infosys Topaz Fabrica? and its collaboration with AI disruptors to deliver both AI augmented and AI First Services to clients.

Infosys is collaborating with 90 percent of its top 200 clients on their AI journeys and has more than 4600 AI projects underway. It has developed over 30 new service offerings across the six value pools. Clients see Infosys as their preferred partner to unlock AI value and deliver business outcomes on revenue growth, cost optimization, and innovation.

To learn more about our strategic AI-first collaboration with GE Vernova, watch this video.

Nandan Nilekani, Co-founder and Chairman, Infosys, said, ??IT services companies will play an even more critical role in the AI era. While AI agents can automate tasks and enhance productivity, enterprises still require deep systems integration, governance, trust frameworks, and large-scale transformation capabilities to fundamentally re-engineer their businesses. As an AI-first company with over four decades of experience in guiding clients through technology shifts, Infosys is uniquely positioned to orchestrate AI across complex ecosystems and unlock significant value from the

---

expanding global AI services opportunity.â?•

Salil Parekh, CEO and MD, Infosys, said, â??We see AI as a powerful enabler for the services industry and our AI First value framework uniquely positions Infosys to capture market share across these six value pools. Our clients trust us as their preferred partner for AI transformation â?? from strategy through execution as we help them unlock AI value at scale.â?•

#### About Infosys

Infosys is a global leader in next-generation digital services and consulting. Over 330,000 of our people work to amplify human potential and create the next opportunity for people, businesses, and communities. We enable clients in 63 countries to navigate their digital transformation. With over four decades of experience in managing the systems and workings of global enterprises, we expertly steer clients, as they navigate their digital transformation powered by cloud and AI. We enable them with an AI-first core, empower the business with agile digital at scale and drive continuous improvement with always-on learning through the transfer of digital skills, expertise, and ideas from our innovation ecosystem. We are deeply committed to being a well-governed, environmentally sustainable organization where diverse talent thrives in an inclusive workplace.

Visit [www.infosys.com](http://www.infosys.com) to see how Infosys (NSE, BSE, NYSE: INFY) can help your enterprise navigate your next.

#### Safe Harbor

Certain statements in this release concerning our future growth prospects, or our future financial or operating performance, are forward-looking statements intended to qualify for the â??safe harborâ?? under the Private Securities Litigation Reform Act of 1995, which involve a number of risks and uncertainties that could cause actual results or outcomes to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding the execution of our business strategy, increased competition for talent, our ability to attract and retain personnel, increase in wages, investments to reskill our employees, our ability to effectively implement a hybrid work model, economic uncertainties and geopolitical situations, technological disruptions and innovations such as artificial intelligence (â??AIâ?•), generative AI, the complex and evolving regulatory landscape including immigration regulation changes, our ESG vision, our capital allocation policy and expectations concerning our market position, future operations, margins, profitability, liquidity, capital resources, our corporate actions including acquisitions, and cybersecurity matters. Important factors that may cause actual results or outcomes to differ from those implied by the forward-looking statements are discussed in more detail in our US Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2025. These filings are available at [www.sec.gov](http://www.sec.gov). Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Companyâ??s filings with the Securities and Exchange Commission and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

Logo: [https://mma.prnewswire.com/media/633365/5460444/Infosys\\_Logo.jpg](https://mma.prnewswire.com/media/633365/5460444/Infosys_Logo.jpg)

---

View original content:<https://www.prnewswire.co.uk/news-releases/infosys-unveils-ai-first-value-framework-uniquely-positioned-to-capture-new-ai-services-opportunity-of-over-300-billion-302689496.html>

Copyright 2026 PR Newswire. All Rights Reserved.

COMUNICATO STAMPA ?? CONTENUTO PROMOZIONALE: Immediapress ?? un servizio di diffusione di comunicati stampa in testo originale redatto direttamente dall'ente che lo emette. L'Adnkronos e Immediapress non sono responsabili per i contenuti dei comunicati trasmessi ??

immediapress/pr-newswire

**Categoria**

- 1. Comunicati

**Tag**

- 1. ImmediaPress

**Data di creazione**

Febbraio 17, 2026

**Autore**

redazione

*default watermark*