



Captain Dâ??s Accelerates UK Growth with Second Restaurant Opening in Kent

Descrizione

COMUNICATO STAMPA â?? CONTENUTO PROMOZIONALE

Strong early performance fuels franchise expansion plans as brand targets additional UK locations

MAIDSTONE, England, Jan. 23, 2026 /PRNewswire/ â?? Captain Dâ??s, the iconic American seafood and chicken restaurant brand that was recently ranked the #1 in the seafood category by Entrepreneurâ??s Franchise 500 for the 8th consecutive year, officially opened its second UK restaurant on Monday, December 22, 2025, at The Mall Maidstone in Kent, England. The new location marks another significant milestone in the brandâ??s international expansion following the highly successful debut of its first UK restaurant in Broadstairs in October of 2025.

The new Captain Dâ??s location, operated by CDâ??s Holdings, the brandâ??s UK master franchisor, is a counter-service restaurant situated within the Mall Maidstone food court, offering seating for 48 guests. The format reflects Captain Dâ??s flexible development strategy, allowing the brand to succeed across a range of footprints and non-traditional locations.

The Maidstone restaurant will feature the same menu introduced at the Broadstairs location in October, which has been met with strong demand and positive customer feedback. Since entering the UK market, Captain Dâ??s has quickly gained traction with local guests, who have praised both the quality of the food and the fresh, modern restaurant design.

â??The response to Captain Dâ??s in the UK has been exceptional,â?? said Naveed Chattha, spokesperson for CDâ??s Holdings. â??Guests have connected immediately with the food, the flavors, and the overall experience. Opening our second location so quickly after Broadstairs demonstrates both the strength of the brand and the opportunity we see for growth across the UK.â??

Early performance data from the UK mirrors the brandâ??s success in the U.S. The classic batter-dipped fish continues to lead sales, while the chicken sandwich and fish burger are also strong performers. UK guests have shown particular enthusiasm for Captain Dâ??s Nashville-inspired flavors, which have exceeded expectations.

According to Hair Parra, Senior Vice President of International Operations and Development, the early success validates the brand's international growth strategy.

“Our UK launch has confirmed what we’ve seen in other global markets. Captain D’s travels extremely well,” Parra said. “The brand delivers a compelling combination of menu differentiation, operational simplicity, and strong unit economics. Seeing this level of consumer response so early gives us great confidence as we continue expanding throughout the UK and beyond.”

The Maidstone opening represents the second restaurant under CD’s Holdings, with plans underway to open a third UK location within the next six months, subject to final site selection. The master franchisor is also actively seeking qualified local entrepreneurs and multi-unit operators interested in bringing Captain D’s to additional UK markets and throughout Europe.

About Captain D’s (UK) Headquartered in Nashville, Tenn., Captain D’s has more than 530 restaurants in 23 U.S. states and Canada. Captain D’s is the nation’s leading fast casual seafood restaurant and has been ranked #1 in the seafood category for 8 consecutive years in Entrepreneur’s Franchise 500. It was also named the #1 seafood chain in the QSR 50, ranked by AUV. Founded in 1969, Captain D’s has been offering its customers high-quality seafood at reasonable prices in a welcoming atmosphere for over 50 years. Captain D’s serves a wide variety of seafood and chicken that includes freshly prepared entrees and the company’s signature batter dipped fish. The restaurants also offer premium-quality, grilled items such as shrimp, and Salmon, as well as hushpuppies, desserts and freshly brewed coffee. The brand is now expanding in Europe with the launch of its first UK restaurants in 2025. For more information, please visit <https://captains.co.uk> or www.captainsfranchising.com

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