



LILYSILK Unveils “Mediterranean Muse”• Spring 2026 Collection and Launches Valentine’s Day Gift Box

Descrizione

COMUNICATO STAMPA • CONTENUTO PROMOZIONALE

NEW YORK, Jan. 22, 2026 /PRNewswire/ • LILYSILK, the world’s leading silk brand dedicated to inspiring people to live spectacular, sustainable lives, officially launched its “Mediterranean Muse”• Spring 2026 collection on January 22, 2026. Drawing inspiration from the natural light, coastal landscapes, and lifestyle philosophy of the Mediterranean, the collection presents a refined expression of modern elegance rooted in fluid design, conscious craftsmanship, and everyday ease. Coinciding with Valentine’s Day, the brand has also introduced its first-ever pink-striped silk gift set, offering a new way to express warmth and affection during the season of love.

Inspired by sunlit coastlines, whitewashed architecture, and the gentle rhythm of coastal living, Mediterranean Muse reflects LILYSILK’s vision of effortless sophistication. The collection blends airy silhouettes, clean lines, and a serene color palette of Aegean blue, marble white, and sunlit gold, offering timeless pieces designed to move seamlessly from day to evening.

Key pieces from the collection include the Brushed Cashmere Short-Sleeve Sweater, crafted from premium Mongolian cashmere for softness and enduring comfort, the Striped Crochet Washable-Wool Cardigan, made from machine-washable Merino wool that balances practicality with refined design, and the Serica Short Trench, a double-faced silk satin trench that combines architectural structure with fluid drape for a versatile statement layer.

“This season, we find serenity along the Mediterranean coastline,” said David Wang, CEO of LILYSILK. “Mediterranean Muse is an ode to fluidity, light, and conscious design, where natural beauty and thoughtful craftsmanship are woven into every detail. True luxury begins with respect for nature and the way we live.”

Launched alongside the Spring 2026 collection, LILYSILK’s Valentine’s Day collection is crafted from 19-momme charmeuse silk and accented with a soft rosy stripe. The collection includes sleepwear and accessories designed to celebrate intimacy and care. Select items will be presented in a specially

designed pink gift box, offering a refined option for seasonal gifting. While these items will remain available after the holiday, the box and curation are timed to elevate the season's emotional resonance.

Rooted in the values of craftsmanship, sustainability, and mindful living, LILYSILK continues to redefine modern luxury through its nature-inspired aesthetics and refined material choices. The Spring 2026 collection, together with the Valentine's Day offering, reinforces the brand's mission to help people live more beautifully and more meaningfully every day.

To discover more, please visit www.lilysilk.com and follow @lilysilk on Instagram.

Photo

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