



COMUNICATO STAMPA SPONSORIZZATO â?? HKSTP x Tatler Fire Up the Hong Kong Founderâ??s Spirit with Steven Bartlett, host of â??The Diary of a CEOâ?? Podcast

Descrizione

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â?? 30 September 2025 â?? Hong Kong Science and Technology Parks Corporation (HKSTP) and Tatler called on the innovation community to â??Keep Up with Steven Bartlettâ?•, at an exclusive breakfast dialogue with the world-renowned entrepreneur and host of the popular podcast â??The Diary of a CEOâ??. The dialogue is the latest special event from HKSTPâ??s I&T Powerhouse initiative, bringing together global innovation icons and thought leaders like Steven Bartlett to inspire and propel success.

Bartlettâ??s first business visit to Hong Kong comes just as the cityâ??s global innovation status has reached new heights. This year, the Global Innovation Index (GII) 2025 ranked â??Shenzhen-Hong Kong-Guangzhouâ?• as the worldâ??s number one innovation cluster, ahead of Tokyo and San Francisco. Proof of this progress can be seen at HKSTP, where over 50 founders from park companies have been named to Tatlerâ??s Gen.T Leaders of Tomorrowâ??a next-generation list celebrating young visionaries who are redefining the future.

The â??Keep Up with Steven Bartlettâ?• event saw the famed podcast host detail the ups and downs of entrepreneurship in depth. Bartlett charted his journey from tech visionary to media trailblazer, stressing the importance of being truly committed and focused. He shared: â??There isnâ??t just one thing that drives me. It may sound crazy, but I think the game for me is really all about striving. Itâ??s seeing a gap between where you are today and where you want to go. For me if I donâ??t strive for something then I donâ??t have stability, Iâ??m extremely obsessed with my work. Ultimately, my lesson for

everyone is to be yourself â?? if you want to work an hour day or all day, every day â?? then just be that!

Hilda Chan, CMO of HKSTP, said: â??Steven Bartlett is the ultimate example of this limitless potential we all have if we tap into our entrepreneurial spirit and desire to innovate. At HKSTP, the same entrepreneurial spirit drives our whole innovation network with 25,000 creative minds striving to keep up with innovation in an endless pursuit of whatâ??s next. We call on all bold entrepreneurs across Hong Kong and beyond to join our I&T powerhouse of tech visionaries, innovators, and creators to propel Hong Kongâ??s I&T to new heights while driving change and positive impact for people, business and planet.â?•

Two Hong Kong founders also sat down with Bartlett to share the spark that drives their pursuit of innovation and success. Daniel Lo, Founder and CEO of GoGoChart, said: â??Personal motivation is what drives me â?? specifically the passion to keep going. As a competitive long-distance runner, I cannot stop, I cannot give up, I hate giving up. That gives me the ability to fail and start over again and again â?? in fact I am now on my fourth startup, despite having the door slammed in our faces 1,000 times over!â?•

While Kenny Oktavius, Co-founder and CEO of PointFit Technology, said: â??Coming from Indonesia, I was simply driven to build an impactful product. But after losing my grandmother to post-surgery complication due to late diagnosis, it hit me deeply as it was really preventable. Realising that no one was addressing this gap, I became determined to build PointFit. To bring real-time biomarkers monitoring into everyday wearables and help alert people to critical health changes before itâ??s too late.â?•

The special event played host to a mix of young tech entrepreneurs and Asiaâ??s business elite, as Bartlett shared his views on business and life on his first-ever tour of Asia. One of the worldâ??s most popular podcasts, the â??The Diary of a CEOâ?? features over 12 million subscribers, while Bartlettâ??s recent book â??The Diary of A CEO: The 33 Laws for Business & Lifeâ?? was a Sunday Times Number 1 bestseller and has been translated into 35 languages, becoming the fastest selling book of all time in its market.

About Hong Kong Science and Technology Parks Corporation

Hong Kong Science and Technology Parks Corporation (HKSTP) was established in 2001 to create a thriving I&T ecosystem grooming 13 unicorns, more than 15,000 research professionals and over 2,500 technology companies from 26 countries and regions focused on developing healthtech, AI and

robotics, fintech and smart city technologies, etc.

Our growing innovation ecosystem offers comprehensive support to attract and nurture talent, accelerate and commercialise innovation for technology ventures, with the I&T journey built around our key locations of Hong Kong Science Park in Pak Shek Kok, InnoCentre in Kowloon Tong and three modern InnoParks in Tai Po, Tseung Kwan O and Yuen Long realising a vision of new industrialisation for Hong Kong, where sectors including advanced manufacturing, micro-electronics and biotechnology are being reimagined.

Hong Kong Science Park Shenzhen Branch in Futian, Shenzhen plays positive roles in connecting the world and the mainland with our proximity, strengthening cross-border exchange to bring advantages in attracting global talent and allowing possibilities for the development of technology companies in seven key areas: Medtech, big data and AI, robotics, new materials, microelectronics, fintech and sustainability, with both dry and wet laboratories, co-working space, conference and exhibition facilities, and more.

Through our R&D infrastructure, startup support and enterprise services, commercialisation and investment expertise, partnership networks and talent traction, HKSTP continues to contribute in establishing I&T as a pillar of growth for Hong Kong.

More information about HKSTP is available at www.hkstp.org.

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